

# Guidelines for the use of signs



This table will help you determine what type of sign is permitted. Any sign that does not comply with these standards requires a Resource Consent.

ZONE	PERMITTED SIGNS
RESIDENTIAL	<ul style="list-style-type: none"> <li>• Any official sign is a permitted activity.</li> <li>• The following signs are permitted activities subject to rule (c) below:               <ul style="list-style-type: none"> <li>- Temporary signs with a total combined face area not exceeding 1 square metre per site. Signs advertising the sale or auction of land or premises shall have a total combined face area not exceeding 1 square metre per site which shall be removed from the site within one calendar month of settlement of sale.</li> <li>- Signs warning the public of any nearby natural hazard or of any danger or hazard associated with any nearby construction site or demolition or earthworks or other similar works.</li> <li>- Signs identifying the name of the town, public place, reserve, or place or item of historic or archaeological or ecological or scenic significance.</li> <li>- Signs associated with any permitted community or educational activity which have a combined face area not exceeding 3 square metres per site and are located within the site to which it relates.</li> <li>- A sign identifying the name only of any building, property, or business or of the occupiers of any building, property, or business and which has a face area not exceeding 0.5 square metres and which is located within the site to which the sign relates.</li> <li>- Signs associated with any visitor accommodation or home occupation activity, which have a total face area no greater than 1 square metre per site and is located within the site to which it relates.</li> </ul> </li> <li>• All signs, except official signs, shall also comply with the following conditions:               <ul style="list-style-type: none"> <li>- Every sign shall comply with the maximum height and daylight setback for the zone; and be designed and constructed in a manner which complements and does not significantly or obtrusively contrast with the amenity and character of the surrounding environment.</li> <li>- No sign shall be located where it would cause an obstruction to driver vision or safety in the vicinity of any road or rail intersection.</li> <li>- No sign shall incorporate any flashing illumination or retroreflective material.</li> <li>- No sign shall be located on any public road or other public place without the consent of the Council.</li> </ul> </li> <li>• These requirements are complementary to, and not in substitution for, any Bylaw the Council administers in respect of signs. Where the provisions of this Plan are inconsistent with the provisions of any Bylaw, the provisions of this Plan shall prevail. Transit New Zealand also controls signs on state highways by means of a bylaw.</li> </ul>
RURAL SETTLEMENT	<ul style="list-style-type: none"> <li>• Any official sign is a permitted activity.</li> <li>• The following signs are permitted activities subject to rule (c) below:               <ul style="list-style-type: none"> <li>- Temporary signs with a total combined face area not exceeding 2 square metres. Signs advertising the sale or auction of land or premises shall have a total combined face area not exceeding 2 square metres on any one site and shall be removed from the site within 1 calendar month of settlement of the sale;</li> <li>- Signs warning the public of any nearby natural hazard or of any danger or hazard associated with any nearby construction site or demolition site or earthworks or other similar works;</li> <li>- Signs identifying the name of any town, public place, reserve, or place or item of historic or archaeological or ecological or scenic significance;</li> <li>- Signs for any other purpose but located within the site on which the activity occurs or attraction to which the sign relates.</li> </ul> </li> <li>• All signs, except official signs, shall also comply with the following conditions:</li> <li>• The combined face area of all signs on the site shall not exceed a total face area of 4 square</li> </ul>

	<p>metres per site.</p> <ul style="list-style-type: none"> <li>• Every sign shall comply with the maximum height and daylight setback for the zone; and be designed and constructed in a manner which complements and does not significantly or obtrusively contrast with the amenity and character of the surrounding environment.</li> <li>• No sign shall be located where it would cause an obstruction to driver vision or safety in the vicinity of any road or rail intersection.</li> <li>• No sign shall incorporate any flashing illumination or retroreflective material.</li> <li>• No sign shall be located on any public road or other public place without the consent of the Council.</li> <li>• These requirements are complementary to, and not in substitution for, any Bylaw the Council administers in respect of signs. Where the provisions of this Plan are inconsistent with the provisions of any Bylaw, the provisions of this Plan shall prevail. Transit New Zealand also controls signs on state highways by means of a bylaw.</li> </ul>
COMMERCIAL MIXED	<ul style="list-style-type: none"> <li>• Any official sign is a permitted activity.</li> <li>• The following signs are permitted activities subject to rule (c) below: <ul style="list-style-type: none"> <li>- Signs within the site on which the activity occurs or attraction to which the sign relates.</li> <li>- Temporary signs with a total combined face area not exceeding 2 square metres per site. Signs advertising the sale or auction of land or premises shall have a total combined face area not exceeding 2 square metres per site which shall be removed from the site within one calendar month of settlement of sale.</li> <li>- Signs warning the public of any nearby natural hazard or of any danger or hazard associated with any nearby construction site or demolition site or earthworks or other similar works.</li> <li>- Signs identifying the name of any town, public place, reserve, or place or item of historic or archaeological or ecological or scenic significance.</li> </ul> </li> <li>• All signs, except official signs, shall also comply with the following conditions: <ul style="list-style-type: none"> <li>- Every sign shall comply with the maximum height and daylight setback for the zone; and be designed and constructed in a manner which complements and does not significantly or obtrusively contrast with the amenity and character of the surrounding environment.</li> <li>- No sign shall be located where it would cause an obstruction to driver vision or safety in the vicinity of any road or rail intersection.</li> <li>- No sign shall incorporate any flashing illumination or retroreflective material.</li> <li>- No sign shall be located on any public road or other public place without the consent of the Council.</li> </ul> </li> <li>• These requirements are complementary to, and not in substitution for, any Bylaw the Council administers in respect of signs. Where the provisions of this Plan are inconsistent with the provisions of any Bylaw, the provisions of this Plan shall prevail. Transit New Zealand also controls signs on state highways by means of a bylaw.</li> </ul>
COMMERCIAL	<ul style="list-style-type: none"> <li>• Any official sign is a permitted activity.</li> <li>• The following signs are permitted activities subject to rule (c) below: <ul style="list-style-type: none"> <li>- Signs within the site on which the activity occurs or attraction to which the sign relates.</li> <li>- Signs warning the public of any nearby natural hazard or of any danger or hazard associated with any nearby construction site or demolition site or earthworks or other similar works.</li> <li>- Signs identifying the name of any town, public place, reserve, or place or item of historic or archaeological or ecological or scenic significance.</li> <li>- Temporary signs with a total combined face area not exceeding 2 square metres per site. Signs advertising the sale or auction of land or premises shall have a total combined face area not exceeding 2 square metres per site which shall be removed from the site within one calendar month of settlement of sale.</li> </ul> </li> <li>• All signs, except official signs, shall also comply with the following conditions: <ul style="list-style-type: none"> <li>- Every sign shall comply with the maximum height and daylight setback for the zone; and be designed and constructed in a manner which complements and does not significantly or obtrusively contrast with the amenity and character of the surrounding environment.</li> <li>- No sign shall be located where it would cause an obstruction to driver vision or safety in</li> </ul> </li> </ul>

	<p>the vicinity of any road or rail intersection.</p> <ul style="list-style-type: none"> <li>- No sign shall incorporate any flashing illumination or retroreflective material.</li> <li>- No sign shall be located on any public road or other public place without the consent of the Council.</li> </ul> <ul style="list-style-type: none"> <li>• These requirements are complementary to, and not in substitution for, any Bylaw the Council administers in respect of signs. Where the provisions of this Plan are inconsistent with the provisions of any Bylaw, the provisions of this Plan shall prevail. Transit New Zealand also controls signs on state highways by means of a bylaw.</li> </ul>
INDUSTRIAL	<ul style="list-style-type: none"> <li>• Any official sign is a permitted activity.</li> <li>• The following signs are permitted activities subject to rule (c) below: <ul style="list-style-type: none"> <li>- Signs within the site on which the activity occurs or attraction to which the sign relates.</li> <li>- Signs warning the public of any nearby natural hazard or of any danger or hazard associated with any nearby construction site or demolition site or earthworks or other similar works.</li> <li>- Signs identifying the name of any town, public place, reserve, or place or item of historic or archaeological or ecological or scenic significance.</li> <li>- Temporary signs with a total combined face area not exceeding 2 square metres per site. Signs advertising the sale or auction of land or premises shall have a total combined face area not exceeding 2 square metre per site which shall be removed from the site within one calendar month of settlement of sale.</li> </ul> </li> <li>• All signs, except official signs, shall also comply with the following conditions: <ul style="list-style-type: none"> <li>- Every sign shall comply with the maximum height and daylight setback for the zone; and be designed and constructed in a manner which complements and does not significantly or obtrusively contrast with the amenity and character of the surrounding environment.</li> <li>- No sign shall be located where it would cause an obstruction to driver vision or safety in the vicinity of any road or rail intersection.</li> <li>- No sign shall incorporate any flashing illumination or retroreflective material.</li> <li>- No sign shall be located on any public road or other public place without the consent of the Council.</li> </ul> </li> <li>• These requirements are complementary to, and not in substitution for, any Bylaw the Council administers in respect of signs. Where the provisions of this Plan are inconsistent with the provisions of any Bylaw, the provisions of this Plan shall prevail. Transit New Zealand also controls signs on state highways by means of a bylaw.</li> </ul>

RURAL

- Any official sign is a permitted activity.
- The following signs are permitted activities subject to rule (c) below:
  - A temporary sign with a total face area not exceeding 3 square metres per site. Signs advertising the sale or auction of land or premises shall have a
    - total face area not exceeding 2 square metres and shall be removed from the site within 1 calendar month of settlement of sale.
    - A sign warning the public of any nearby natural hazard or of any danger or hazard associated with any nearby construction site or demolition site or earthworks or other similar works.
    - A sign identifying the name of any town, public place, reserve, or place or item of historic or archaeological or ecological or scenic significance.
    - A sign for any other purpose located within the site on which the activity occurs or attraction to which the sign relates.
- All signs, except official signs, shall also comply with the following conditions:
  - The combined face area of all signs on the site shall not exceed a total area of 4 square metres per site.
  - There shall be one sign only permitted on any one site.
  - Every sign shall comply with the maximum height and daylight setback for the zone; and be designed and constructed in a manner which complements and does not significantly or obtrusively contrast with the amenity and character of the surrounding environment.
  - No sign shall be located where it would cause an obstruction to driver vision or safety in the vicinity of any road or rail intersection.
  - No sign shall incorporate any flashing illumination or retroreflective material.
  - No sign shall be located on any public road or other public place without the consent of the Council.
- These requirements are complementary to, and not in substitution for any Bylaw the Council administers in respect of signs. Where the provisions of this Plan are inconsistent with the provisions of any Bylaw, the provisions of this Plan shall prevail. Transit New Zealand also controls signs on state highways by means of a bylaw.

For more information please contact:



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